



# Partnership Opportunities

Atlanta Growing Leadership Of Women, Inc.



# ABOUT ATLANTA GLOW

Founded in 2014, Atlanta GLOW is a faith-based 501(c)3 nonprofit organization that serves low-income and/or young women and girls of color, ages 14–25, from marginalized communities. As a group, women and girls of color (WGOC) live at the intersection of multiple systems of oppression, yet few programs and organizations focus on their unique experiences, challenges and needs. However, we at Atlanta GLOW want to see more young WGOC grow up with the vision and motivation to change the pattern of poverty and challenge the system of inequality for themselves and future generations.

Our Leadership Education/Equity and Advancement Program (LEAP) initiatives seek to fill the opportunity gap by examining the intersectional factors that both drive and deny their leadership cultivation and opportunities. We then prioritize a multi-pronged approach to help lead and launch traditionally marginalized young WGOC toward lives filled with opportunities for personal fulfillment, upward economic mobility, civic engagement and career advancement. These efforts contribute to our organizational mission to encourage, educate, and equip young, low-income women to be thriving, self-sustaining leaders and effective agents of economic growth within their communities.



# OUR MISSION & MODEL

## Leadership Education/Equity and Advancement Program (LEAP) Initiatives

Our **mission** is to encourage, educate and equip young, low-income women to be thriving, self-sustaining leaders and effective agents of economic growth within their communities.

Our **vision** is to reduce the rate of women and children living in poverty by creating pathways to economic mobility and by mobilizing women to advocate for systemic change.



*Atlanta GLOW directly serves approximately 350-400 youth per year through LEAP programming.*

# OUR APPROACH

Vice President Kamala Harris said that she will not be the last woman to lead at one of the highest levels of office. Together, we all can work together to ensure that the next generation of WGOC are ready to step into new levels of leadership. To that end, our programs focus on:

**1-on-1 & Group Mentoring.** We connect young women with positive and professional role models who serve as advocates in helping them achieve their goals and make healthy decisions.

**Life Skills Training.** We help young women build the competencies and confidence they need to achieve self-sufficiency, set long-term goals, and lead healthy, productive lives.

**Leadership Development.** We expose young women to amazing leaders and engage them in youth-led civic engagement opportunities to help them make a difference in their communities.

**Financial Literacy.** We help young women learn all the basics of finance—including how to make money, budget and save—and empower them to take control of their financial future.

**Workforce Development.** We help young women overcome barriers to employment with paid, entry-level work readiness training and job placement opportunities.

**Wellness.** We advocate for young women to overcome health equity barriers, and promote physical and mental wellness by helping them make informed health decisions.

# ORGANIZATIONAL VALUES

## Stewardship

### Integrity

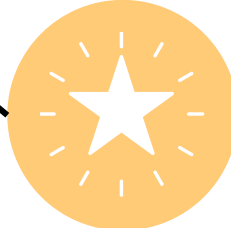


We remain true to our mission and work hard to produce quality, principled results for our constituents, supporters and funders.



We honor our donors and funders by being socially, financially and environmentally responsible.

### Excellence



We strive to provide high-quality programs and strategies, basing our insights on experience, knowledge and data.

## Transparency



We operate openly and candidly and provide full disclosure on issues around conflict of interest, operations and funding practices.

### Collaboration



We bring a collaborative spirit to all that we do, learning from the insights and leadership of others, and sharing openly what others may be able learn from us.

## Empowerment



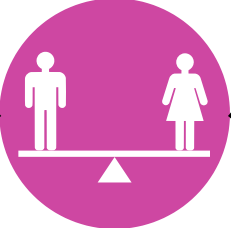
We mobilize resources and equip people to use their assets fully, to benefit themselves and their families, as well as to contribute to society.

### Learning



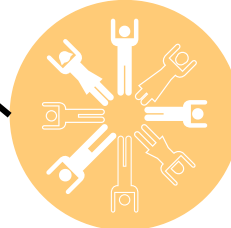
We challenge each other to achieve the highest levels of excellence by investing in people and their continual growth.

## Equality



We believe all people deserve dignity, respect and equitable access to justice, resources, opportunities, education and fairness.

### Diversity



We believe in the value of engaging people from different backgrounds to work together towards social change and solutions.



# PARTNERSHIPS

Atlanta GLOW's partnership network includes **130+ agencies** whose ongoing collaboration and support helps us to build our capacity in service delivery and strengthen our organization's sustainability.

Our community partners, their staff and volunteers engage with us in a variety of capacities in the facilitation of our program activities by serving as mentors, speakers, and/or life skills training facilitators, and/or by providing local event support and group volunteer engagement. Atlanta GLOW further collaborates with a wealth of referral-based partners where we collaboratively aim to provide wraparound support for our respective clients. Through our Period+ Program, we also partner with over 50 agencies (including all 3 Georgia Medicaid providers) to distribute menstrual hygiene partners.

Overall, we welcome either one-time or ongoing collaborations amongst these agencies for the greater good. These relationships foster information sharing, provide critical financial and/or in-kind support, result in donations of food and merchandise, and/or enhance volunteerism, enabling us to enhance the continuum of services and programs we offer to our clients. Partners further serve as resource champions and advocates for our programs to build continued support and momentum for future success.






# Opportunities to Partner with Atlanta GLOW



**Collaborations**

The background features several decorative elements: a series of parallel teal lines in the top-left corner; a cluster of overlapping teal, yellow, and pink semi-circles in the top-right corner; a cluster of overlapping pink, teal, and blue semi-circles in the bottom-left corner; and a series of parallel teal lines in the bottom-right corner.

# Partnership Opportunities

Let's explore dynamic partnership opportunities between Atlanta GLOW and various community stakeholders, including schools, colleges, and businesses. Together, we aim to amplify our impact across metro Atlanta by offering comprehensive programs in mentorship, skills training, financial literacy, work readiness, and wellness to serve our youth and young adults.

# Goals and Activities

Looking for a way to partner with Atlanta GLOW in impacting students' futures? Atlanta GLOW serves as a bridge to new and different opportunities for youth, and is committed to standing in the gap to help sure all young women have what they need to create their future on their own terms. Our partnership goals are aimed to:

- **Expand Educational Opportunities:** Collaborate with local schools and colleges to integrate our programs into their curriculum, offering students additional resources for personal and professional development.
- **Increase Career Readiness:** Partner with businesses to provide internships, job shadowing, and work-readiness workshops, preparing youth for the workforce.
- **Enhance Financial Literacy:** Work with financial institutions to offer workshops and resources that help young women manage their finances effectively and build economic stability.
- **Support Holistic Wellness:** Join forces with healthcare providers and wellness professionals to deliver programs focused on mental, physical, and emotional health.
- **Foster Mentorship Relationships:** Connect youth with mentors from diverse professional backgrounds to guide them through their personal and career-oriented decisions.
- **Boost Resource Accessibility:** Organize collection drives and fundraising events with community organizations to ensure young women have the necessary tools and support for their education and daily living.



# Activities & Services

Atlanta GLOW provides a diverse array of activities and services we can bring to your school, college, or community-based organization which are directly facilitated by our staff and volunteers. From tailored mentorship programs to comprehensive workshops, we are committed to empowering young individuals with the tools they need for success in today's world.

- **Mentor youth:** Pair youth with background-tested, screened and trained volunteers to develop supportive relationships over regular mentoring sessions occurring in person (whether school- or community-based) and/or online or by phone. We can tailor a program to meet the needs of your school, college or organization.
- **Talk to students about postsecondary education:** Increase students' college awareness by speaking as part of a panel, small group discussion, school-wide event, or assembly.
- **Help establish/support existing extracurricular activities:** Use the skills, expertise, interests, and resources of our organization to help start or support an after-school activity.
- **Speak at a Career Day or workforce-related events:** Bring career professionals to your school to speak about their professions and/or the job application process, advising students how to pursue careers in fields of their interests.
- **Host College Application Labs:** Partner with guidance teams to offer an in-school or after school college application event for students.
- **Host FAFSA Labs:** Partner with schools to offer labs to educate students about financial aid opportunities, including locating scholarships and completing the Free Application for Federal Student Aid (FAFSA) forms.
- **Host workshops:** Use the skills, expertise, interests, and resources of our organization to speak on various topics (e.g., life skills, financial literacy, job readiness, college readiness, menstruation, ministry).



# Speaking & Workshop Facilitation

We invite professionals and groups to also join us as volunteer speakers, panelists, or workshop facilitators, lending their expertise to inspire and empower our youth through transformative educational experiences.

- **Panelists** – Atlanta GLOW invites volunteers to serve as panelists on one of our career panels during our job training program to discuss their professional journeys and share diverse insights working in various sectors.
- **Speakers and Workshop Facilitators** – Atlanta GLOW accepts and reviews proposals year round for skills-building and empowerment giving workshops for our young women’s mentoring, leadership, life skills and career development programs. Interested parties should use our online application to submit workshop proposals for consideration ([www.atlantaglow.org/proposals](http://www.atlantaglow.org/proposals)). Workshops should **not** be used as a venue to sell or market goods or services.
  - *Desired speaking topics include, but are not limited to the following age-appropriate topics: college readiness, college success, financial literacy, financial aid/scholarships, entrepreneurship, career exploration/advancement, salary negotiation, diversity, equity and inclusion, women’s rights, human rights, leadership, women’s empowerment, young women’s wellness, health equity, advocacy, self-care, self-confidence, youth ministry, and more.*

# Host a Job Shadowing Experience

**Host job shadowing opportunities, offering our youth invaluable real-world insights and experiences in various professional environments.**

Job shadowing provides the real-life work place experiences that students crave. Often students from middle and upper income levels will have a job shadow experience with a family friend. However, many low-income students are lack this social capital and some may also be first generation college students who lack the connections to explore jobs that require post-secondary training.

The opportunity to job shadow a professional has a tremendous impact on the career decisions and future success of a young adult. As young adults understand a career or an industry, engagement in that occupation increases. Hosting a job shadowing opportunity is a great way to engage with Atlanta GLOW students on a short-term basis.

Would your organization consider joining Atlanta GLOW to positively impact the youth in our community? You can help remove the guess work from career discovery by spending a half-day with a student, and positively influencing their career trajectory.

# Host a Collection Drive

By hosting a collection drive, you can support a pivotal effort to provide essential resources that support the daily needs of our youth and their families.

- **Collect and donate school supplies** – Help start the school year off right by collecting and donating various school or dorm supplies for low-income or underserved students.
- **Collect and donate nonperishable food items** – Atlanta GLOW stocks a small pantry of non-perishable food items for our participants and their families to shop to help offset their living expenses and fill gaps in food costs to support their families. We are always looking for donations to restock our shelves, thus a drive to support our pantry (or [fundraising drive](#) to purchase from our [Amazon charity wish list](#) or [Walmart Charity wish list](#)) can help us keep our shelves stocked with essential items.
- **Collect and donate menstrual and hygiene products** – Atlanta GLOW operates one of the largest period supply banks in the state. We accept donations from groups year round to support our efforts. A [Period Product Drive](#) checklist is provided on our website to support groups with getting started.

# Become a Corporate Champion

**Our Corporate Champions Sponsorships Program is designed for corporations and local businesses who believe that good corporate citizenship involves supporting charitable endeavors like ours that are impacting the community.**

**Sponsorships provide an impactful way to bring visibility to valuable business products and services.** A collaboration as a Corporate Champion is a valued and important contribution as it us helps strengthen the capacity of services that we are able to offer to economically vulnerable young women and girls in the metro Atlanta community, helping to move them to economic self-sufficiency and giving them a foundation to help lead others the same.

We have taken thought to offer various levels of sponsorship with hopes that one of them may fit the desired level of affiliation and participation with our organization. On our website, one can download our [full sponsorship package](#), where they'll will find a table of sponsor benefits, terms, as well as our Sponsorship Pledge, should they be interested in moving forward.

Our sponsorship levels start as low as \$250.

# Become a Period+ Partner

**Working in partnership with local schools, colleges, churches, shelters, pantries and community organizations, we are able to distribute thousands of period supplies to low-income women and girls in Georgia.**

Atlanta GLOW is committed to keeping girls in school and women in the workforce. To combat period poverty, we partner with schools, colleges, communities and other nonprofits to distribute menstrual hygiene products and get them in the hands of the women and girls who need them most. Organizations interested in serving as a distribution site/partner for free period products must complete this initial application to kick start the process.

As a partner, if you have publicly accessible restrooms, you may also have the opportunity to receive a complimentary vend-free period product dispenser or display box, along with a product disposal dispenser complete with bags and period products tailored to your organization's size.

If you are interested in becoming a distribution partner, you may complete our [Period+ Program Partner Application](#). Our [Distribution Partnership Agreement](#) must be completed, signed and submitted with the request.

# Ways to Contribute Financially

1

Support Atlanta GLOW's mission by signing up for [monthly donations](#) through our website, helping us sustain and expand our impactful programs for youth and young adults.

2

Amplify your support for Atlanta GLOW by taking advantage of employer matching gift programs, effectively doubling your contributions toward our cause.

3

Set up a [online fundraising page](#) to support Atlanta GLOW, harnessing the power of your personal and professional networks to amplify our mission and impact.

4

Support our capacity building efforts by recommending Atlanta GLOW as a grant recipient through your employer's charitable giving program.



# Q&A

What questions do you have?



**THANK YOU**

Atlanta Growing Leadership Of  
Women, Inc.