



# MAKING AN IMPACT JUST GOT EASIER

## CORPORATE CHAMPION PROGRAM

### *Our Mission*

Atlanta GLOW's mission is to encourage, educate and equip young, low-income women to be thriving, self-sustaining leaders and effective agents of economic growth within their communities.

*For more information, or to sign up as a Corporate Champion,  
please contact us using the following information:*

Atlanta Growing Leadership of Women, Inc. | DBA Atlanta GLOW  
109 Anderson Street SE, Suite 602 | Marietta, GA 30060  
678.870.4569 | [info@atlantaglow.org](mailto:info@atlantaglow.org) | [www.atlantaglow.org/sponsors](http://www.atlantaglow.org/sponsors)





Dear Business Administrator,

Atlanta Growing Leadership Of Women, Inc. invites you to become a Corporate Champion! Our Corporate Champions program is designed for corporations and local businesses who believe that good corporate citizenship involves supporting charitable endeavors like ours that are impacting the community. Your collaboration is valued and important as it us helps strengthen the capacity of services that we are able to offer to economically vulnerable young women and girls in the metro Atlanta community, helping to move them to economic self-sufficiency and giving them a foundation to help lead others the same.

As you might have discovered, Atlanta GLOW's mission is to encourage, educate and equip young, low-income women to be thriving, self-sustaining leaders and effective agents of economic growth within their communities. We envision a world in which all women and girls are fully empowered to pursue their dreams and shape their desired reality on their terms, free from all structural barriers created by racism, sexism and ageism and other forms of discrimination. We recognize that girls of color hold particular vulnerabilities because of their age and other intersecting identities; and yet they also hold immense power to drive transformation. At the same time, girls of color are often invisible across funding priorities, efforts to address policy change, and in systems and programming. Therefore, we believe that investing in building the power of girls and responding to their vulnerabilities is critical to creating meaningful change with and for them, their communities, and this country.

That said, in joining our dynamic community of movement makers, you will be linking hands with us on our journey to help make sure all women are healthy, safe and thriving, which builds a more prosperous world for us all. So, would you consider partnering with us and unleashing your organization's capacity to create meaningful change? We have taken thought to offer various levels of sponsorship with hopes that one of them may fit your desired level of affiliation and participation with our organization. Enclosed you will find a table of sponsor benefits, terms, as well as a Sponsorship Pledge, should you be interested in moving forward. If you have any questions or concerns, please do not hesitate to contact us using the contact information provided on the cover page of this sponsorship package and we would be happy to assist you. Thanks in advance for your consideration and championship of our mission!

Sincerely,

Ashlie James,  
Founder and Executive Director



## CORPORATE CHAMPION SPONSORSHIP LEVELS

SPONSOR BENEFITS	Bronze \$250+	Silver \$500+	Gold \$1,000+	Platinum \$2,500+	Diamond \$5,000+
<b>Name Recognition</b> <ul style="list-style-type: none"> <li>Logo placement on Atlanta GLOW's homepage in the Corporate Champions gallery section with logo linked to sponsor's website.</li> <li>Logo placement on Corporate Champions webpage.</li> </ul>	✓	✓	✓	✓	✓
<b>Welcome Recognition</b> <ul style="list-style-type: none"> <li>Initial spotlight in Atlanta GLOW's monthly newsletter.</li> <li>Initial spotlight on all of Atlanta GLOW's social media pages.</li> </ul>		✓	✓	✓	✓
<b>Welcome Package</b> <ul style="list-style-type: none"> <li>Certificate of Recognition and Branded Atlanta GLOW Swag.</li> </ul>			✓	✓	✓
<b>Advertising Opportunities</b> <ul style="list-style-type: none"> <li>A business spotlight in Atlanta GLOW's Annual Report.</li> <li>Advertising opportunities via sponsor brochures, flyers, and/or business card placement in program kits.</li> </ul>				✓	✓
<b>Sponsored Event</b> <ul style="list-style-type: none"> <li>Collaboration, with speaking opportunity, on planning and hosting an educational and/or empowerment-themed community workshop. During COVID, sponsored events will be limited to virtual experiences.</li> <li>Logo placement on the sponsored event's outreach and promotional materials.</li> <li>Advertising opportunities via sponsor brochures, flyers, and/or business card placement in the sponsored event's swag bags. Vendor table/signage placement, if applicable.</li> </ul>					✓



## CORPORATE CHAMPION SPONSORSHIP TERMS

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1. Atlanta GLOW reserves the right to decline partnership with those whose mission and/or products and services, in our opinion, are not in keeping with the vision, taste, or integrity of our own mission and organization.
2. Sponsorships begin with a minimum of \$250+ in cumulative support, for which full payment is due at the time of submission. Upon confirmation of the sponsored donation, the sponsor will receive an email request for the organization's information and logo, and to arrange for the administration of benefits. Sponsored donations can be remitted in **one** of the following ways:
  - a. Complete the sponsorship pledge online and remit payment at **[www.atlantaglow.org/sponsors](http://www.atlantaglow.org/sponsors)** with a credit/debit card or electronic check; or
  - b. Complete the sponsorship pledge on page 5, enclose with a check payable to "Atlanta Growing Leadership Of Women", and mail to "**Atlanta GLOW, 109 Anderson St SE, Suite 602, Marietta, GA 30060.**"
  - c. If an invoice is needed, please complete and email the sponsorship pledge on page 5 with a request for an invoice to Atlanta GLOW's Executive Director, Ashlie James, at **[ashlie@atlantaglow.org](mailto:ashlie@atlantaglow.org)**.
3. Sponsorship benefits are to be applied to the fiscal period (January 1-December 31) in which the sponsored donation occurs, after which, the sponsorship period ends or may be renewed with subsequent donation(s). If the sponsorship cycle begins in the final quarter of any fiscal year (October 1-December 31), the sponsorship level benefits will be extended into the next fiscal year.
4. Benefits are open to negotiation so long as it is not a hardship for Atlanta GLOW to provide or deliver and represents a fair exchange of benefits in comparison to sponsors within other sponsorship categories.
5. By completing a sponsored donation, sponsors agree to indemnify, save, and hold harmless Atlanta GLOW, its subsidiaries, agents, and volunteers from all liability arising out of or in any way relating to their involvement as a business and corporate sponsor.



## CORPORATE CHAMPION SPONSORSHIP PLEDGE

**INSTRUCTIONS:** Please complete and sign the sponsorship pledge below and mail with check payable to "Atlanta Growing Leadership Of Women" to: Atlanta GLOW, 109 Anderson St SE, Suite 602, Marietta, GA 30060. If an invoice is needed, please complete and sign the sponsorship pledge below and email to [ashlie@atlantaglow.org](mailto:ashlie@atlantaglow.org).

### AGREEMENT TO SPONSOR

By completing this pledge, the sponsor listed below agrees to serve as a Corporate Champion for Atlanta GLOW for the fiscal year of \_\_\_\_\_ (YYYY).

### SPONSOR INFORMATION

Sponsor name (as it should appear in printed materials):

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsor Website: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

Sponsorship Level:

☐ Bronze Sponsor (\$250+)

☐ Platinum Sponsor (\$2,500+)

☐ Silver Sponsor (\$500+)

☐ Diamond Sponsor (\$5,000+)

☐ Gold Sponsor (\$1,000+)

Is an invoice being requested to remit payment? \_\_\_\_YES \_\_\_\_NO

Authorized Representative Signature:

\_\_\_\_\_

Date: \_\_\_\_\_