



## ATLANTA GROWING LEADERSHIP OF WOMEN

### ABOUT US

Founded in 2014, Atlanta Growing Leadership Of Women (GLOW) provides mentorship, leadership development, workforce readiness and life skills training opportunities to underserved women and girls, ages 14-25, to ignite their potential to lead and thrive.

### OUR FOUNDER

Ashlie James established Atlanta GLOW based on her own personal experiences as a young woman of color full of limitless potential, however without financial means and social capital, felt isolated and stalled in pursuit of her goals, until an experience with mentorship changed her outlook.

### OUR MISSION

Our mission is to encourage, educate and equip young, low-income women to be thriving, self-sustaining leaders and effective agents of economic growth within their communities.

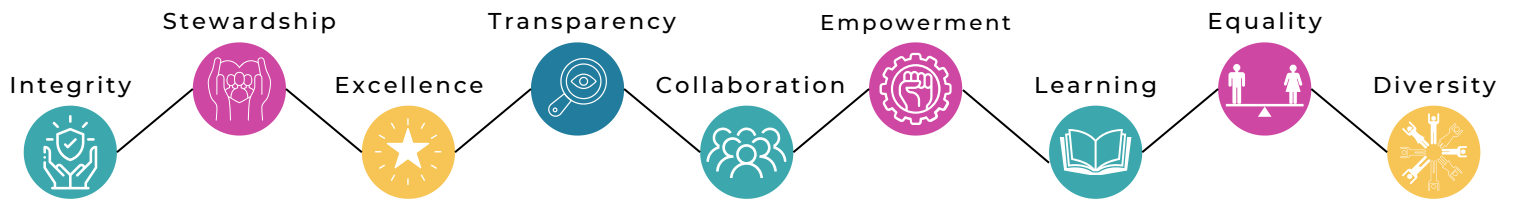
### OUR VISION

Our vision is to reduce the rate of women and children living in poverty by creating pathways to economic mobility and by mobilizing women to advocate for systemic change.

### OUR PURPOSE

Our purpose is to increase young women's preparedness for post-secondary education and/or employability in occupations that will lead to living wages and benefits that enable them to achieve economic self-sufficiency.

### OUR VALUES



### SEALS & BADGES



### SOCIAL MEDIA



Find us at [@atlantaglow](https://www.instagram.com/atlantaglow) on all networks!



Call Us  
678-870-GLOW (4569)



Website  
[www.atlantaglow.org](http://www.atlantaglow.org)

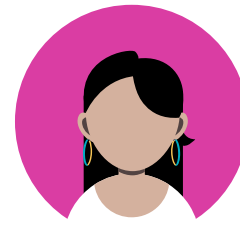


Email Us  
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Visit Us  
109 Anderson St SE #101  
Marietta, Georgia 30060

OUR SERVICE POPULATION\*



\*Population characteristics are reflective of Atlanta GLOW's signature programming only, and does not include those served through community and school-based programming.

OUR PROGRAM STRATEGY



Women and girls of color (WGO) often face multiple systems of oppression, yet their unique challenges are frequently overlooked. Atlanta GLOW bridges this gap by addressing intersectional factors that influence their leadership development and opportunities. Our Leadership, Equity, and Advancement Program (LEAP) initiatives close opportunity gaps and empower these young women to break cycles of poverty and inequality.

We provide comprehensive support through mentoring, connecting young women with positive role models who guide them toward achieving their goals. Life skills training builds their confidence and competencies for self-sufficiency and long-term success, while leadership development engages them in civic opportunities to make impactful community contributions. Financial literacy programs teach the basics of finance, empowering them to control their financial futures. Workforce development offers paid work readiness training and job placements, and our wellness programming promotes health equity and access while advocating for young women's physical, social, emotional and mental health.

Additionally, our Earn and Learn milestone incentive model allows participants to receive cash stipends for each program component they successfully complete, enabling them to build additional assets while prioritizing their personal and professional development.

IN THE MEDIA

SCAN FOR MORE MEDIA



Atlanta's Ashlie James Makes A Difference With Mentorship  
Aired June 14, 2024



Nonprofit Organization Empowering Women to be Leaders  
Aired February 5, 2022



WSB-TV Atlanta News "Good News" Segment  
Aired June 28, 2022



Nonprofit Collaborates to Help Metro Atlanta Women in Need  
Published August 5, 2022